

## **Summer Internship Opportunity:**

FYI is excited to announce that we will now be accepting applications for our summer internship program.

Our internship program takes an interdisciplinary approach and will expose interns to communications, marketing, and design. This is an exceptional opportunity to gain real world experience while learning how to be an effective agent of change. Most importantly, interns will learn more about the crisis in Yemen and gain a better understanding of Yemeni culture, history, and identity.

## **Our Mission**

- Raise awareness for the world's largest humanitarian crisis in Yemen
- Help deliver humanitarian aid packages to those in Yemen in need of our assistance.
- Promote Yemeni culture and history in hopes of shedding a light on the magical, beautiful place that is Yemen.

## **What You'll Work On**

- *Communications* - coordinating with affiliated partners and local businesses, crafting statements for our website, raising awareness for Yemen across various social media platforms, creating FYI press-clippings, canvassing local neighborhoods, and assisting with FYI fundraising events.
- *Marketing* - promoting our mission across a digital interface, marketing our merchandise online and in-person (conditions permitting), developing advertisements and strategic messaging, conducting donor research.
- *Design* - designing new products, creating posters, banners, and logo designs for our marketing campaigns.

## **Additional Details**

- The internship will last the duration of the summer (until early August)
- FYI is committed to delivering humanitarian assistance to Yemen. As such, no employee or member of the executive team receives any compensation for their work.
- This is an unpaid internship.
- Interns are expected to work between 4-5 hours per week. Working remotely is acceptable.
- Interns will receive special FYI merchandise and career assistance.
- Previous experience in communications, marketing, or design is welcome but not a requirement for consideration.
- Interns will undergo training during their first week with FYI. Regardless of how COVID-19 impacts FYI, interns will be given in-depth training seminars.

## **Your Skills**

- Extensive knowledge of Microsoft Office/Google Drive
- A passion for advocacy and global justice
- A commitment to learning more about Yemen and nonprofit operations
- A knowledge of digital marketing, communications strategies, or digital design is welcome